

全国高校优秀社科期刊

中国期刊网全文收录期刊

中国学术期刊（光盘版）全文收录期刊

中国学术期刊综合评价数据库来源期刊

沧州师范学院学报

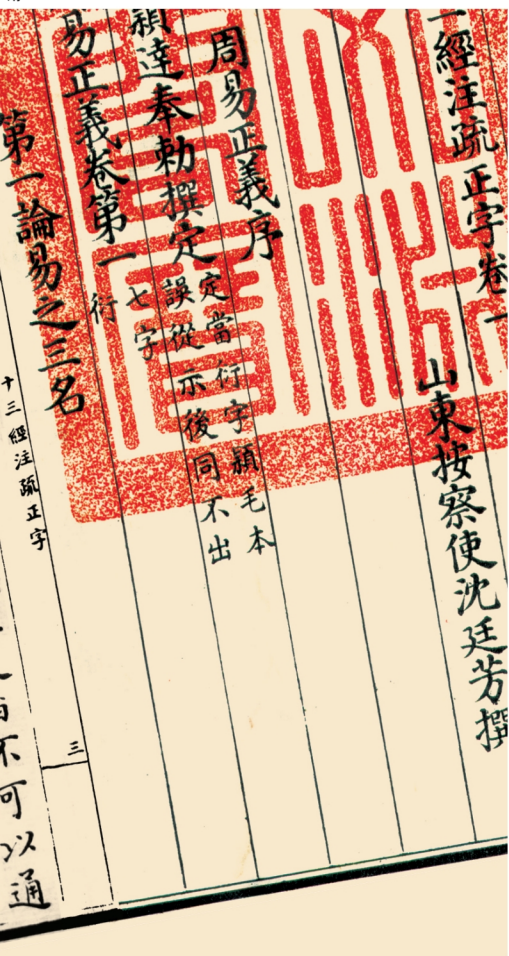
CANGZHOU SHIFAN XUEYUAN XUEBAO

学报

JOURNAL OF
CANGZHOU
NORMAL
UNIVERSITY

沧州师范学院学报（总第一六一期）

二〇二五年第四十一卷第二期



2025 | 2
第41卷
总第一六一期

目 次

[大运河文化研究](全国高校社科期刊特色栏目)

元代御河水路交通考论 贾建增(1)

文化“两创”视域下山东运河文化传承与发展研究 胡梦飞,韩鸿霞(6)

CIS 理论视角下沧州建设中国大运河非遗之城的路径研究 肖 潇,寇洪秋,游 博(12)

数字人文视域下高校图书馆大运河文化阅读推广创新路径 佟秋雯,杨秀丹(17)

大运河文化带(沧州段)文旅产业融合发展研究 杨 茜,何兰芝,杨方玲(22)

大运河聊城段出土的磁州窑瓷器研究 于博文,官士刚(27)

大运河文化弘扬的“常州样本”:价值意蕴、逻辑理路与实践探索 李媛媛(32)

[社会发展研究]

科技强农推动农民增收的路径研究

——以安徽省为例 王雅琴(38)

老龄化背景下艺术疗愈在地方养老机构中应用的路径研究 齐 琪,苟增强(44)

闽西客家民间体育文化遗产数字化保护与发展研究 范晓军,吴莲花(50)

京津冀协同发展背景下河北省高等教育高质量发展的内涵与策略 许 可,李 蕊,赵林静(55)

[教育教学研究]

基于认证标准的学前教育专业实践教学现状调查及对策研究

——以沧州师范学院为例 邢莉莉,郭中然,卞笑莹(61)

“专创融合”背景下《新媒体直播》课程教学改革路径探索 郭晓月,刘笑言(67)

董仲舒“养士”观对课程思政教学的启示 关松立,林淑伟(74)

[语言文学研究]

生态翻译学视域下喀什文化负载词翻译策略研究 李智涛,李 辉,林冬梅(80)

基于 AHP-FCE 模型的宣纸文化外译知识体系构建与评价实证研究 余 鹏,裴 育(85)

河北蒙古语聚落地名研究 冯 丽(92)

社会文化符号视域下劳动号子表意性功能及体裁演变研究 朱临吉(96)

[文化与传媒研究]

地域非遗文化视角下的高校文创产品设计路径研究 陈正凯(102)

新媒体在博物馆宣教活动中的应用

——以沧州博物馆为例 韩梦瑶,高任飞(108)

[哲学研究]

贝叶斯认识论先验问题探析

——主观与客观视角下的局限性与新思路 李 欢,王幼军(113)

[历史研究]

魏裔介理学思想及其政治实践 宫 岩,张利锁(121)

印度-斯基泰钱币初探 张睿琦(127)

MAIN ARTICLES

A Study on the Waterway Transportation of the Yu River in the Yuan Dynasty	JIA Jianzeng(1)
Study on the Inheritance and Development of Shandong Canal Culture from the Perspective of the “Two Innovations” of Canal Culture	HU Mengfei, HAN Hongxia(6)
Research on the Path of Constructing the City of Intangible Cultural Heritage of Grand Canal in Cangzhou Based on CIS Theory	XIAO Xiao, KOU Hongqiu, YOU Bo(12)
Innovative Paths for Promoting the Reading of the Grand Canal Culture in University Libraries from the Perspective of Digital Humanities	TONG Qiuwen, YANG Xiudan(17)
Research on the Integrated Development of Culture and Tourism Industry in the Grand Canal Cultural Belt(Cangzhou Section)	YANG Qian, HE Lanzhi, YANG Fangling(22)
Research on Cizhou Kiln Ceramics Unearthed in Liaocheng Section of Grand Canal	YU Bowen, GUAN Shigang(27)
Study on the “Changzhou Model” in Promoting the Culture of the Grand Canal: Value Implications, Logical Path, and Practical Exploration	LI Yuanyuan(32)
Research on the Path of Strengthening Agriculture with Science and Technology to Promote Farmers’ Income: Taking Anhui Province as an Example	WANG Yaqin(38)
A Study on the Application Path of Art Therapy in Local Elderly Care Institutions under the Context of an Aging Population	QI Qi, GOU Zengqiang(44)
Research on the Digital Protection and Development of Hakka Folk Sports Cultural Heritage in Western Fujian Province	FAN Xiaojun, WU Lianhua(50)
Connotation and Strategy of High-quality Development of Higher Education in Hebei under the Background of Coordinated Development of the Beijing-Tianjin-Hebei Region	XU Ke, LI Rui, ZHAO Linjing(55)
Research on the Current Situation of Preschool Education Professional Practical Teaching Based on Certification Standards —Taking Cangzhou Normal University as an Example	XING Lili, GUO Zhongran, BIAN Xiaoying(61)
Exploration of Teaching Reform Approaches for the “New Media Live Streaming” Course in the Context of Specialty-Innovation Integration	GUO Xiaoyue, LIU Xiaoyan(67)
The Enlightenment of Dong Zhongshu’s View of “Cultivating Talents” on Course-based Ideological and Political Education	GUAN Songli, LIN Shuwei(74)
Study on the Translation Strategy of Kashgar’s Culture loaded Words from the Perspective of Eco-translatology	LI Zhitao, LI Hui, LIN Dongmei(80)
The Construction and Evaluation of the Xuan Paper Cultural Translation Knowledge System Based on the AHP-FCE Model	YU Peng, PEI Yu(85)
A Study of the Language and Culture of Mongolian Geographical Names in Hebei Province	FENG Li(92)
A Study on the Expressive Functions and Genre Evolution of Labor Songs from the Perspective of Social and Cultural Symbols	ZHU Linji(96)
Research on the Design Path of University Cultural and Creative Products from the Perspective of Regional Intangible Cultural Heritage	CHEN Zhengkai(102)
The Application of New Media in Museum Promotional and Educational Activities: A Case Study of Cangzhou Museum	HAN Mengyao, GAO Renfei(108)
The Exploration of Prior Problems in Bayesian Epistemology: Limitations and New Perspectives from Subjective and Objective Viewpoints	LI Huan, WANG Youjun(113)
Wei Yijie’s Neo-Confucianism Thought and Its Political Practice	GONG Yan, ZHANG Lisuo(121)
An Initial Exploration of Indo-Scythian Coinage	ZHANG Ruiqi(127)

封面题字 郭沫若

封面设计 孔维艳

沧州师范学院学报

(季刊,1985年创刊)

2025年6月第41卷第2期(总第161期)

主管单位 河北省教育厅
主办单位 沧州师范学院
编辑出版 沧州师范学院学报编辑部
(沧州市运河区青海南大道16号)
主 编 孔令升
印 刷 沧州报业传媒集团有限责任公司印务分公司
发行范围 国内外公开发行
国内发行 沧州师范学院学报编辑部
国外发行 中国出版对外贸易总公司(北京782信箱)
邮政编码 061001 电话 0317-5667765
电子信箱 CSZX@ChinaJournal.net.cn
出版日期 2025-06-15
国际标准连续出版物号 ISSN 2095-2910
国内统一连续出版物号 CN 13-1408/G4
定 价 20.00元/期

JOURNAL OF CANGZHOU NORMAL UNIVERSITY
CANGZHOU SHIFAN XUEYUAN XUEBAO

(Quarterly Started in 1985)

Vol.41 No.2 2025 Jun.(Sum 161)

Directed by Hebei Education Department

Sponsored by Cangzhou Normal University

Edited & Published by Editorial Department
of Journal of Cangzhou Normal University

Chief Editor KONG Lingsheng

Printed by Printing Subsidiary Company of Cangzhou

Newspaper Media Group Co., Ltd.

Distributed by China Publishing Foreign Trade
Corporation(P.O.B.782, Beijing)

Post code 061001 Telephone 0317-5667765

E-mail CSZX@ChinaJournal.net.cn

Published on Jun.15,2025

ISSN 2095-2910



9 772095 291250

